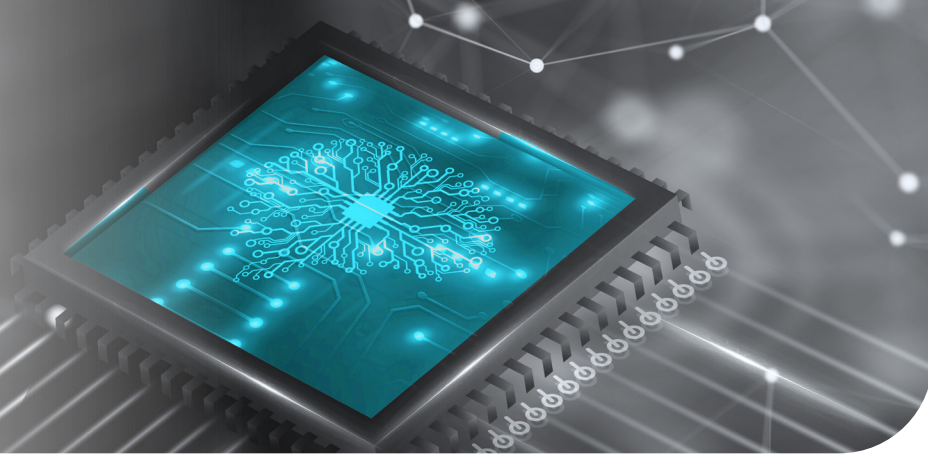




Human Capital Risk

Utilizing Artificial Intelligence Technology to Enhance Mergers and Acquisitions Results

Leveraging data-driven intelligence to strengthen due diligence and decision-making

Closing a merger or acquisition deal involves complex challenges. Understanding tax, finance, and compliance matters are crucial and falls under the responsibility of the financial sponsors' diligence partners.

However, one of the most valuable assets of the target often gets overlooked during pre-closing diligence, human capital. This includes the perspectives, concerns, and overall impressions of employees regarding their employer leadership, benefits, and compensation, among other important factors. Recognizing and addressing these human factors can significantly impact the success of the deal and the future of the organization.

At CAC, we recognize the importance of employee perspectives for the long-term success of any deal. In addition to our industry-leading pre- and post-closing diligence work, we utilize advanced A.I. technology to gather insights from current and former employees across the internet. This data is then aggregated and summarized into comprehensive reports, which are benchmarked against industry peers. Our approach ensures that we provide the most relevant and useful information to assess the workforce effectively.

This highly effective reporting provides insights into employee perspectives on:

Management
and leadership

Compensation
and incentives

Employee
benefit programs

Retirement
offerings

Work life
balance

Carrer development
and advancement

Hiring
practices

DEI

CAC deploys this technology standardly across our Private Equity practice to further enhance the value of the final product we deliver to our private equity and financial partners.

TAKE THE NEXT STEP

If you would like to learn more or have questions, please reach out to your local CAC specialist or visit our website at: cacgroup.com.

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About CAC Group

CAC Group is a leading insurance broker and advisor that provides expertise and placement capabilities across the spectrum of insurance and capital markets. The entity comprises CAC Specialty, an industry-leading specialty broker, CAC Agency, a P&C, personal lines and employee benefits broker, and CAC Capital, a structured solutions group that specializes in the convergence of insurance and capital markets. Collectively, CAC Group serves large corporations, small-to-medium enterprises as well as individuals. It is an employee-owned company and ranked in the top 40 of all U.S. brokerage firms.